



CONSENT FORM USE OF STUDENT'S PERSONAL INFORMATION OR WORK PRODUCT

If there is anything in this form that you do not understand, please contact your Principal. This consent remains in effect for the duration of the child's attendance at the school; consent may be either withdrawn or granted at any time, by contacting the Principal.

Your child's personal information is used for educational or consistent purposes in accordance with the *Education Act* and the *Municipal Freedom of Information and Protection of Privacy Act* ("MFIPPA"). The *Education Act* authorizes the Board to collect personal information for planning and delivering educational programs and services as well as reporting to the Ministry of Education as required. MFIPPA provides direction for the collection, use and/or disclosure of personal information.

The School Authority is preparing to launch a new website and in so doing, plans to encourage staff to use that platform to share the classroom activities and various learning experiences occurring at the school or during school related activities. Social media tools such as Wikis, blogs, podcasts, YouTube, Instagram, Twitter and other sites or tools deemed appropriate by the teacher may be used to promote and share classroom activities. All staff must comply with the School's policies and procedures on Responsible Use of Technology, Social Media and Electronic Communications and Privacy.

From time-to-time, school and/or classroom activities such as student projects, achievements, activities and presentations are photographed or recorded. This may include photos or recordings of your child. It may also involve sharing things created by your child, such as written or visual materials.

On this consent form, the School Authority is seeking your approval to:

- Post pictures and/or recordings of your child and their name or their work on the School's websites, social media sites, newsletters, or any other publications of the School Authority or the Ministry of Education;
- Share pictures and/or recordings of your child and their name with other students/families;
- Allow the media to photograph, interview or record (audio or video) your child for reporting good news stories, in newspapers, on radio, on television and/or on media websites.

Yes, I give my permission for my child's name and photographs, videos and images to be used for the School Authority's educational and/or promotional purposes.

No, I do not give my permission for my child's name and photographs, videos and images to be used for the School Authority's educational and/or promotional purposes.

I acknowledge and confirm that all photographs, website materials, and related records and documents arising out of or related to the School Authority's educational and/or promotional purposes shall remain the exclusive property of the School. The School shall own all copyright, trade secret and other intellectual property rights, subject to the rights of any third party under an agreement of the School.

Student's Name (print)

Parent/Guardian's Name (print)

Date

Parent/Guardian's Signature